



## Understanding Management (Available Titles CengageNOW)

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Cengage Learning, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Part I: INTRODUCTION TO MANAGEMENT. 1. The Changing Paradigm of Management & Foundations of Learning Organizations. Part II: THE ENVIRONMENT OF MANAGEMENT. 2. The Environment and Corporate Culture. 3. Managing in a Global Environment. 4. Managerial Ethics and Corporate Social Responsibility. Part III: PLANNING. 5. Organizational Goal Setting and Planning. 6. Managerial Decision Making and Information Technology. Part IV: ORGANIZING. 7. Structure and Fundamentals of Organizing. 8. Innovation and Change. 9. Human Resource Management and Diversity. Part V: LEADING. 10. Foundations of Behavior in Organizations. 11. Leadership in Organizations. 12. Motivation in Organizations. 13. Communicating in Organizations. 14. Teamwork in Organizations. Part VI: CONTROLLING. 15. Productivity through Management and Quality Control Systems. Appendix A: Continuing Cases. Appendix B: Entrepreneurship and Small Business Management. Appendix C: Answers to Managers Workbook Exercises. Glossary. Photo Credits. Name Index. Company Index. Subject Index.



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*This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.*

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