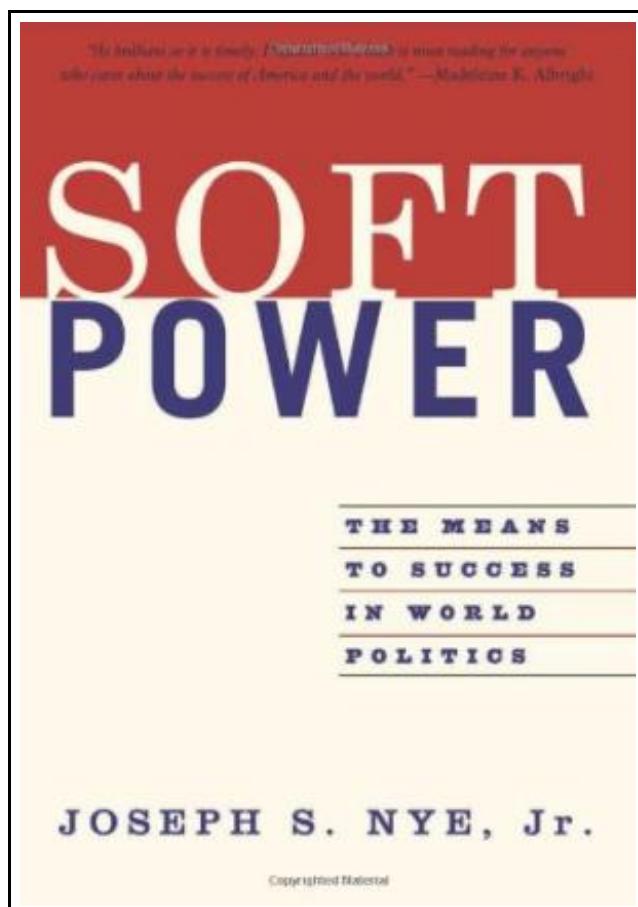


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SOFT POWER: THE MEANS TO SUCCESS IN WORLD POLITICS

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