



## Entrepreneurial DNA: The Breakthrough Discovery That Aligns Your Business to Your Unique Strengths

By Joe Abraham

McGraw-Hill Education - Europe. Hardback. Book Condition: new. BRAND NEW, Entrepreneurial DNA: The Breakthrough Discovery That Aligns Your Business to Your Unique Strengths, Joe Abraham, What's your entrepreneurial style? "This powerful, practical book gives you proven techniques to help you maximize your personal and business potential and make more money than ever before." -BRIAN TRACY, author of The Psychology of Selling "Stop trying to fit the mold of some successful entrepreneur you've seen and start tapping your own DNA-this book will show you how." -JOHN JANTSCH, author of Duct Tape Marketing and The Referral Engine "This book is the ultimate roadmap to building a thriving business and life as an entrepreneur. Joe Abraham's ideas and insights are fresh, innovative, timeless, and guaranteed to produce real results and position you for long-term success." -IVAN MISNER, New York Times bestselling author of The 29% Solution and founder of BNI and Referral Institute "Joe is the next-generation version of Michael Gerber." -ERIC PLANTENBERG, founder and CEO, Freedom Personal Development "Are you interested in knowing your strengths and weaknesses as an entrepreneur and the strategies that work best for your particular DNA? If so, read this insightful and helpful book." - RAFAEL PASTOR, Chairman of the...



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